

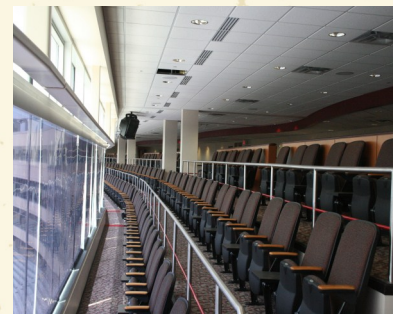
Enjoy football game day from one of the best and most comfortable seats in Camp Randall Stadium!



Located between the goal lines above the East side of Camp Randall Stadium, these 320 club seats offer Badger fans the ultimate viewing experience!

BUCKINGHAM CLUB AMENITIES

- ◆ Season ticket for all regular season home football games
- ◆ Large, theatre-style seats with convenient side table
- ◆ Food and non-alcoholic beverages included with a cash bar available from personal wait-staff service
- ◆ Climate controlled environment with coat check service
- ◆ Elevator access and convenient restroom facilities
- ◆ Television and radio coverage of game programming
- ◆ Complimentary game and event information
- ◆ Access to the club level two hours prior to kickoff



ADDITIONAL BENEFITS FOR CLUB SEAT HOLDERS

- ◆ Opportunity to request and purchase season parking; location determined annually based on overall annual giving level
- ◆ Opportunity to request and purchase home, away and bowl single game tickets
- ◆ Invitation to the *Athletic Luncheon Series*, *Football Training Camp Outing*, and other exclusive events providing special access to UW Athletics
- ◆ And more...see the athletic development brochure for more ticket, parking and special event benefits associated with your annual contribution



ANNUAL CONTRIBUTION AND LEASE TERM OPTIONS

- ◆ **\$3,500 per seat/year** **Three Year Lease Term (2012, '13, '14 seasons)**
- ◆ **\$3,900 per seat/year** **One Year Lease Term (2012 season)**
- ◆ Annual contribution (minus cost of goods and services) is considered a charitable gift to the UW Foundation on behalf of the UW Athletic Department
- ◆ Gift is 80% tax deductible per IRS regulations

Tax Benefit Example

Annual Contribution	\$3,500
Goods & Services Received	\$575
Total Contribution	\$2,925
Tax Deductible Portion (80%)	\$2,340

REQUEST AND SEAT SELECTION PROCESS

Existing Buckingham Club patrons will have the first opportunity to renew their license agreement at the end of their lease term. Should seats become available after the renewal period, patrons on the Buckingham Club waiting list - along with other donors - will be contacted by the Athletic Department. All Buckingham Club seat holders, within the same lease term, will have the opportunity to select their seat location at the beginning of each lease term based on the Wisconsin Athletics Priority Point System.



WISCONSIN ATHLETICS

For question or requests, contact the UW Athletic Development Office

Phone: (608) 262-1000 Email: development@uwbadgers.com Web: www.uwbadgers.com/development