



Enjoy football game day from one of the best and most comfortable seats in Camp Randall Stadium!

Located above the Northeast Corner of Camp Randall Stadium, these 580 club seats offer Badger fans the ultimate viewing experience!

**BMO HARRIS BANK VARSITY CLUB AMENITIES**

- ◆ Season ticket for all regular season home football games
- ◆ Cushioned chairs with plenty of leg room that roll up to a table-top counter
- ◆ Food, alcoholic, and non-alcoholic beverage options available for purchase from personal wait-staff service
- ◆ Climate controlled environment with coat check service
- ◆ Elevator access and convenient private restroom facilities
- ◆ Television and radio coverage of game programming
- ◆ Complimentary game and event information
- ◆ Access to the club level two hours prior to kickoff



**ADDITIONAL BENEFITS FOR CLUB SEAT HOLDERS**

- ◆ Opportunity to request and purchase season parking; location determined annually based on overall annual giving level
- ◆ Opportunity to request and purchase home, away and bowl single game tickets
- ◆ Invitation to the *Athletic Luncheon Series*, *Football Training Camp Outing*, and other exclusive events providing special access to UW Athletics
- ◆ And more...see the athletic development brochure for additional ticket, parking and special event benefits associated with your annual contribution



**ANNUAL CONTRIBUTION AND LEASE TERM**

- ◆ **\$1,600 per seat      One Year Lease Term (2012 season)**
- ◆ **\$294 per seat      Football Season Ticket (2012 season)**
- ◆ Annual contribution is considered a charitable gift to the UW Foundation on behalf of the UW Athletic Department.
- ◆ Gift is 80% tax deductible per IRS regulations.

*Tax Benefit Example*

Annual Contribution	\$1,600
Tax Deductible Portion (80%)	\$1,280

**REQUEST AND SEAT SELECTION PROCESS**

Existing BMO Harris Bank Varsity Club patrons will have the first opportunity to renew their seat location on an annual basis. Should seats become available after the renewal period, patrons on the BMO Harris Bank Varsity Club waiting list - along with other donors - will be contacted by the Athletic Department. Seat selection and/or seat improvement requests for all BMO Harris Bank Varsity Club patrons will be reviewed based on the Wisconsin Athletics Priority Point System.

